



Braunschweig
Löwenstadt



Braunschweig is the best choice

Braunschweig is at the centre of the most research-intensive region in Europe, is one of the most attractive business and science locations in Germany and, with around 250,000 residents, is the second-largest city in Lower Saxony. With trendsetting companies, a diverse mix of sectors and a strong research landscape, the innovation potential is particularly high and the range of jobs on offer is manifold. In addition to professional self-realisation at an international level, the Lion City also offers the best conditions for a successful work-life balance in a family-friendly city with high leisure and recreational value.

Welcome to Braunschweig!



best
choice
braunschweig.de/bestchoice

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Stadtmarketing GmbH

Sack 17, 38100 Braunschweig
Liable for the content:
Managing Director, Gerold Leppa

Tel. +49 (0)531 470-2104
Fax +49 (0)531 470-4445

stadtmarketing@braunschweig.de
www.braunschweig.de

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Braunschweig is the best choice, ...



... because (your) family will also do well here



With a wide range of job and career options, it is not only your own professional prospects that are catered for: Numerous opportunities are also available for your partner. Furthermore, as a family-friendly city, Braunschweig naturally offers a wide range of childcare and educational facilities, including bilingual kindergartens, all-day schools and an international school. Children and teenagers are also offered a wide choice of leisure activities in the Lion City with various sports clubs, music schools, youth centres, playgrounds, libraries and museums.

... because you help shape the future at the innovation location



Braunschweig is at the centre of the most research-intensive region in Europe. With the highest density of scientists in Germany, a large number of internationally renowned research institutions, trendsetting companies in the high-tech sector and an intensive culture of cooperation between science and business, the innovation potential at this location is enormous.



... because the innovative environment will take you further



With the highest concentration of IT employees in the whole of Northern Germany and a strong cultural and creative scene, Braunschweig's start-up scene is something to be proud of. Creative minds and movers & shakers appreciate above all the innovation-friendly climate and the lively start-up ecosystem with its uncomplicated ways of networking and helpful support in all phases of development.





Further information:
www.braunschweig-best-choice.de/en/leisure



... because you do not have to leave the city to be in a green environment

In the middle of Braunschweig there are a range of green oases where you can slow down and recharge your batteries. The banks of the Oker river, which flows around the historic city centre, are flanked by secluded nature spots and parks - ideal for walking, cycling and jogging, or for barbecuing in sociable company. The Oker itself invites you to enjoy canoeing, stand-up paddling or leisurely raft trips.

... because everything can be reached within a short distance

The compact form of the Lion City means that daily journeys can be made on foot or by bike - whether to kindergarten, school, university, work, sport, shopping, the park or for fun. Through its transport planning, the city promotes modern mobility concepts which flexibly combine all modes of transport.



... because even in the lowlands, you do not have to forego mountains

Hiking or winter sports in the mountains are no problem even in the Northern German lowlands. Hikers and ski lovers can indulge themselves in the nearby Harz mountains. But the immediate surroundings with the Elm-Lappwald nature park, the Riddagshausen nature reserve and European reserve and the Südsee lake also entuse sports and nature fans alike.

... because even night owls will find what their hearts desire



Night owls are spoilt for choice: Have a beer in one of the quaint pubs in the historic Magniviertel, a pub crawl in the bustling Univiertel or dinner at the Bankplatz and then shake a leg in the trendy bars and clubs in the Friedrich-Wilhelm-Viertel, also known as the "cult quarter". And if you prefer a chilled-out approach to the night, enjoy a cocktail at the beach bar "Okercabana" or in the rooftop bar "Soldekk".

... because everything is available, from independent to high culture



Traditional and modern, classical and pop, retro and neo - in Braunschweig, anything goes. In addition to the State Theatre with its opera, dance, state orchestra, drama and youth theatre, a wide range of museums, including one of the oldest art museums in Europe, established cultural venues and stages for pop and rock stars, the alternative art, culture and festival scene is flourishing with creative initiatives and projects.



... because you do not have to forego big-city flair



It is easy to fall in love with the Lion City. The urban charm is captivating as you stroll through the historic city centre with its owner-operated shops, big-name chain shops and lively gastronomy scene, or through the alleys of the Magniviertel, lined with old half-timbered houses, or across the lively squares, such as the Kohlmarkt or the Altstadtmarkt.

